

For Immediate Release

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IIAM and Platinum Training Announce Partnership

Jessup, PA—December 7, 2011--The International Institute for the Advancement of Medicine (IIAM), and Platinum Training have announced that they have entered into a partnership effective January 3, 2012. Under the terms of the agreement, IIAM will continue to provide donor family services for its Gift of Body program to families throughout the US, working with organ and tissue recovery agencies, hospices and funeral homes. Platinum Training will place anatomic specimens at its own facilities as well as qualified academic medical researchers, medical associations, and health care and biotech companies currently served by both IIAM and Platinum Training. IIAM's Organ Division will not be affected in any way and will continue to receive referrals and place non-transplantable organs from its network of over 60 organ recovery organization and allied health programs.

This year marks the 25th anniversary of the International Institute for the Advancement of Medicine (IIAM). With offices in New Jersey, Pennsylvania, Arizona and Nevada, IIAM links humanity and medical discovery by providing donated human tissues for research into cures and treatments for human diseases. Platinum Training operates a growing network of advanced surgical training facilities in Las Vegas, Phoenix, Dallas, Atlanta and Bethlehem, Pennsylvania.

“I look forward to our new relationship with IIAM,” said Platinum Training CEO, Chuck Oddo. “The commitment, honor and care IIAM has with donor families is unparalleled. This partnership will make it easier for those desiring to donate as well as enhance training and research outcomes for medical professionals.”

“We are equally pleased to have the opportunity to work with Platinum Training,” stated Gina Dunne Smith, General Manager of IIAM. “Thanks to the generosity of donors and their families, human tissues for research have improved the quality of life for countless people afflicted by various diseases. IIAM is honored to continue to work with donor families, and pleased that it can rely on the technological infrastructure of Platinum Training for its Anatomical and Gift of Body Donations.”

To place orders for various tissues i.e. whole human body for research and education, torso, spine, extremities, etc., please contact Martin Dean, 702-856-2607, mdean@platinummed.com and Tonya Hurt, 702-856-2685, thurt@platinummed.com at Platinum Training.